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Press Release
Greenpop launches three Overberg Experience Giveaways
Entries for Gansbaai Giveaway open now

Greenpop just launched the Overberg Experience Giveaways where people can win two weekends in the Overberg region. The package includes an Overberg getaway package in one of three beautiful Overberg areas and free tickets to the Platbos Reforest Fest. The first Giveaway is in adventurous Gansbaai. Everyone is welcome to enter the competition via Greenpop Giveaway Gansbaai. Participants can refer friends to friends for additional entries. Entries are unlimited.

Overberg Experiences Giveaways
Greenpop is teaming up with the best the region has to offer so you can experience the natural beauty and excitement of the Cape Overberg. Win free stays in beautiful accommodation, dine at delicious restaurants, take part in fun family activities, and (re)connect with nature at the Platbos Reforest Fest. In the beginning of February Greenpop will release the details of the second giveaway focused on quaint Stanford, followed by the final giveaway, highlighting the gorgeous Flower Valley. Stay tuned for more information about the upcoming Flower Valley and Stanford giveaways.

Gansbaai Getaway Prize
Participants can win two tickets to the Platbos Reforest Fest - Family Weekend 10-12 March 2017 and a two night Gansbaai getaway for two. The Gansbaai Giveaway runs until 25 January.

The Gansbaai Getaway Prize includes:
- A two-night stay for two at the easy-going and friendly Saxon Lodge in Gansbaai, Cape Overberg.
- A meal for two at five star private nature reserve Grootbos in Gansbaai.
- A Fatbikes Tour on the sand dune trails - a stunning ride from the mountains to the beach.

Gansbaai is a beautiful fishing village that boasts miles of white sandy beach, spectacular cliffs and mountains, and a unique coastline teeming with marine life, including the largest concentration of Great White Sharks in the world.

What is the Reforest Fest?
Each year, Greenpop hosts the Reforest Fest over two weekends:
The first is the **Family Weekend (March 10-12)**, created for parents and children to connect in nature while planting trees, enjoy great family entertainment and participate in activities for all ages. Unplug for some quality family time in the great outdoors and learn lessons about the planet that will last a lifetime.

The second is the **Friends Weekend (March 17-19)**, ideal for people who would like to get their hands dirty and make positive impact for the environment. As well as planting thousands of trees, fest goers will enjoy eco-talks, yoga, live music and much more. The Friends Weekend activities and talks are more tailored to adults, but all ages are welcome at both festival weekends!

Both Reforest Fest weekends are held in the beautiful Platbos Forest Reserve, 2.5 hours drive away from Cape Town in the Overberg region.

**Who is Greenpop?**

Greenpop is a social enterprise on a mission to (re)connect people with the planet. They plant trees through urban greening and reforestation projects, spread environmental education, and activate people through green workshops and events.

Greenpop was founded in 2010 and has since planted over 70 000 indigenous and fruit trees at schools and other urban sites, community farms as well as forests across South Africa, Zambia and Tanzania. More than the number of trees, Greenpop is inspired by the thousands of hands that have helped to plant the trees and the further thousands that have joined Greenpop’s eco-education programmes and made a commitment to be custodians of our beautiful planet.

Visit the website for more information: [www.greenpop.org](http://www.greenpop.org).