



# REGREEN

## THE GARDEN ROUTE

— 23 JUNE - 15 JULY 2018 —

YOUTH PROGRAMME (AGES 13 - 19)

APPLY NOW FOR OUR **YOUTH** OR  
**ALL AGES** PROGRAMME!

[EDEN@GREENPOP.ORG](mailto:EDEN@GREENPOP.ORG) | [WWW.FESTIVALOFACTION.COM](http://WWW.FESTIVALOFACTION.COM)



# ABOUT OUR YOUTH PROGRAMME

Greenpop is an award-winning social enterprise on a mission to (re)connect people with our planet - and have fun doing it! We plant trees through urban greening and reforestation projects, spread environmental awareness wherever we go, and run leadership and eco-education programmes in Southern Africa.

Every June/July, the Greenpop Festival of Action brings people together from around the globe to learn, connect, give back and get active. For the past 6 years, this event has taken place in Livingstone, Zambia and for the first time in 2018, the Festival of Action is being hosted in the Eden District, Garden Route, South Africa.

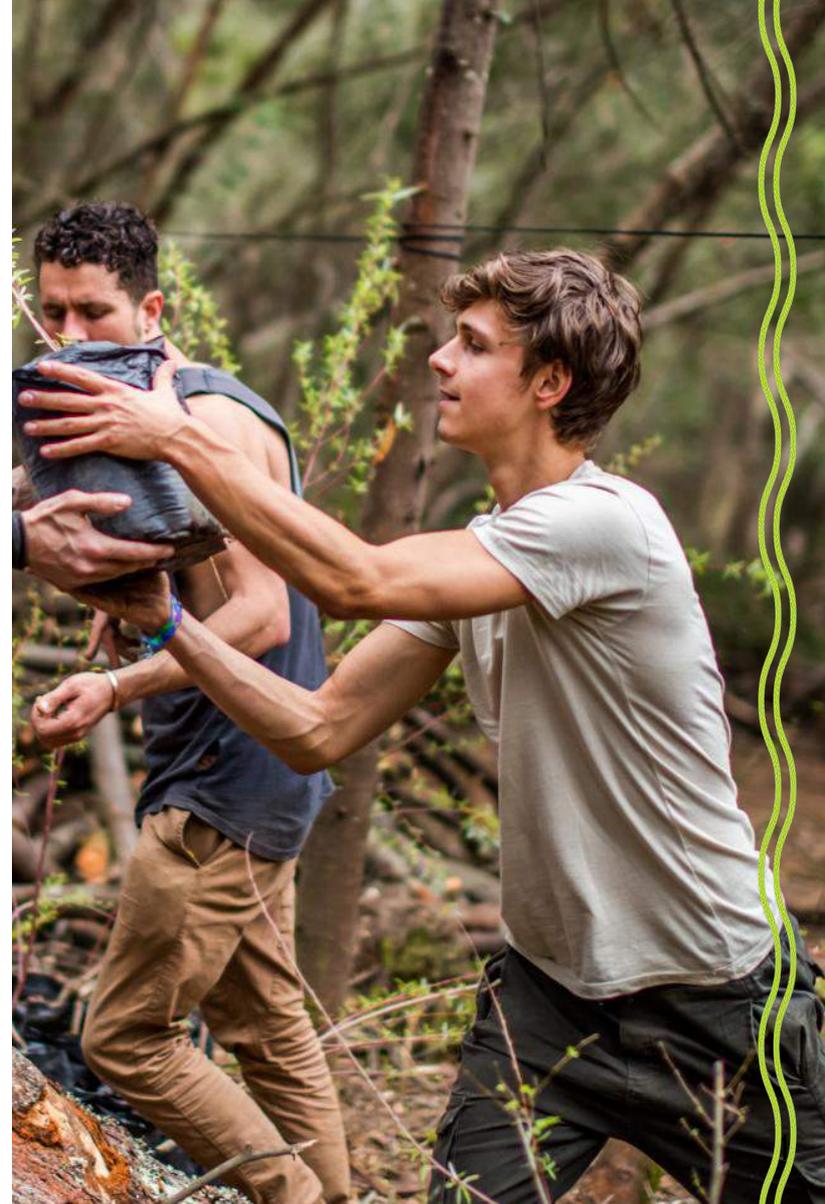
**Be part the 1st Festival of Action in this new and relevant location!**

Our youth programme is an eco-education adventure for budding leaders and active citizens between the ages of 13 and 19 who believe that the future is in our hands.

<b>Week 1:</b>	<b>23 June - 30 June 2018</b>	<b>(Youth - 13 to 19)</b>
<b>Week 2:</b>	<b>1 - 8 July 2018</b>	<b>(Youth - 13 to 19)</b>
<b>Week 3:</b>	<b>8 - 15 July 2018</b>	<b>(All ages)</b>

**Join us for 1, 2 or 3 weeks.**

Weeks 1 and 2 are specifically for high school students. In Week 3 we welcome participants of all ages. School students are also welcome to join in Week 3 - it is a different and inspiring experience learning alongside adults passionate about the environment.



# TABLE OF CONTENTS

<a href="#">Benefits to You and the Planet</a> .....	3-5
<a href="#">Join Us</a> .....	6
<a href="#">Programme</a> .....	7-10
<a href="#">Location</a> .....	11-13
<a href="#">Safety</a> .....	14
<a href="#">Dates &amp; Programme Fees</a> .....	15
<a href="#">Trees for Fees</a> .....	16
<a href="#">Presidents Award</a> .....	17
<a href="#">Application Process</a> .....	18
<a href="#">Testimonials</a> .....	19-20
<a href="#">About Greenpop</a> .....	21
<a href="#">Get in Touch</a> .....	22



# BENEFITS FOR THE PLANET

Our world is at a crossroads and it's up to us to make smart and responsible choices now to ensure a bright future. At the Greenpop Eden Festival of Action you will learn through doing - together with local and international participants we plant indigenous trees, build using eco methods, brighten up schools with environmental murals, grow food forests, recycle, upcycle and more. We also learn about environmentally-conscious living, climate change, conservation, biodiversity, sustainable and appropriate technologies and active citizenship.

## Why Eden District, Garden Route?

In June 2017, devastating fires wreaked havoc on large areas of the Eden District along South Africa's beautiful Garden Route, particularly near Knysna. The extremity of the fires was exacerbated by the uncontrolled spread of alien plant species in the area. "Some of the biggest culprits for the intensity of the fire were invasive plant material," said Knysna Mayor Bouw-Spies.

The impact of these fires has been immense on a social and environmental level. General consensus is that, alongside immediate rebuilding efforts, long-term efforts need to be focussed on regeneration through planting of indigenous trees, introducing ecosystem services, removing alien vegetation and catchment management.

SANParks' Nandi Mgwadlamba explains: "The fire didn't touch any part of the Garden Route National Park. This is because indigenous forests are wetter." Mgwadlamba says there are various interventions being planned to restore the local ecology, "we are encouraging residents to plant indigenous trees and to try and see if they can't spot an invasive alien species in their own properties."

Greenpop is bringing the Festival of Action to the Eden District as a way to launch our ongoing environmental work in the area. There are many local environmental and social initiatives to protect against another disaster and Greenpop aims to contribute and be part of the solution, while also teaching skills and lessons that are relevant to everyone across the globe - sharing and learning in a place that highlights some of the challenges that our planet faces on a whole.

## BENEFITS FOR YOU

At the Eden Festival of Action you will learn valuable skills to carry with you into the future and you'll give back too (you'll receive a community service certificate to prove it!).

This programme is all about activating change through:

**A**ctive Leadership - actions speak louder than words.

**C**ourage - "Courage is not the absence of fear, but the triumph over it."

**T**eam Work - through co-operation we can do more together.

**I**nitiative - putting our imagination and resourcefulness to good use.

**V**alue - learning that we are valuable; all our choices make an impact.

**A**uthenticity - aligning our thoughts, words and actions.

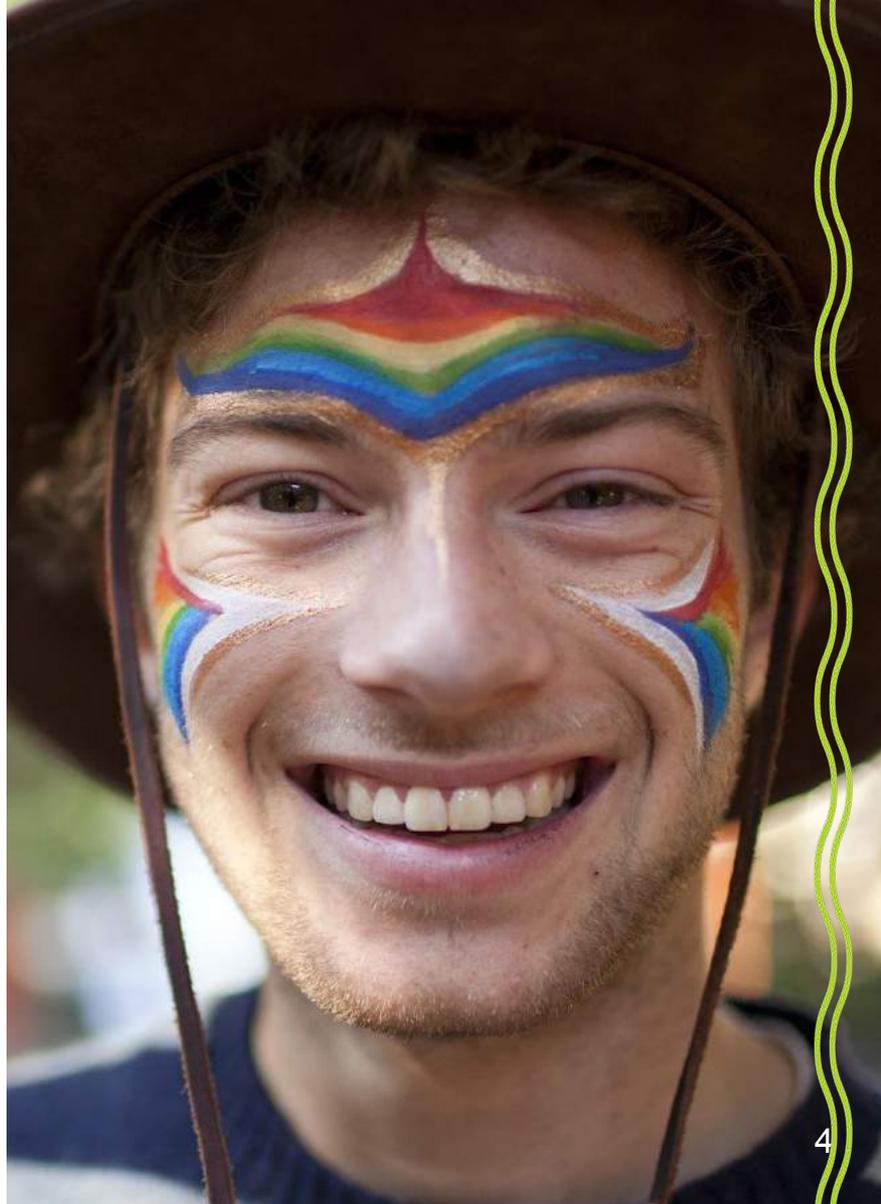
**T**roublemaking - in a good way: becoming an everyday activist.

**E**xchange - sharing with people from other countries and cultures.

*Become a Human Doing. Join the Treevolution!*

### **Mentorship**

On arrival, you'll join your mentor team. Under the guidance of an experienced mentor, you will get to know your teammates and develop yourself over the course of the programme through daily chats, journaling and reflection sessions.





# TEAMWORK

## The Project

On the project, we aim to work closely with local partner organisations, NGOs and schools. You'll immerse yourself in the social and ecological situation in the area, and increase your eco-awareness together with local volunteers and school learners.

Additionally, Greenpop has hosted people from across Southern Africa, Europe, the USA, China, Japan, Australia and Canada - it's a global Festival of Action. After the programme, we encourage continued communication and connection with your new friends from around the world.

## The Buildup

Greenpop encourages resourcefulness and teamwork right from the start. Through our [Trees for Fees programme](#) you can choose to fundraise for trees and get your programme fee discounted or FREE. Do this on your own or with your school by activating your network of friends and family.



## JOIN US!

### Join us for 1, 2 or 3 weeks.

Each week has a similar programme structure but Weeks 1 and 2 are specifically for high school students. In Week 3 we welcome participants of all ages. School students are also welcome to stay in Week 3. Coming for one week will allow you a taste of most of the workshops and activations on offer - you will come away feeling enriched. Coming for two or three weeks allows participants more time to experience all the different activities and engage on a deeper level. Choose the duration that suits you.

You can join us:

**ON YOUR OWN** - We love it when our active citizens aren't afraid to embark on an adventurous solo mission! Although you won't be alone from the moment you step off the plane (or bus) as we have an experienced team to guide you and a group of like-minded students to connect with.

**IN A GROUP** - Get a group of friends together and make lifelong memories that will bring you even closer! Bring five or more friends together, and we will offer 1 free chaperone space too!

**WITH A SCHOOL** - We sometimes organise the trip through your school where a group of your peers will join together. For every 5 to 10 students you can bring along one teacher for free.

# PROGRAMME SCHEDULE

The schedule for the week will look something like this:

	<b>During the Day</b>	<b>In the Evening</b>
<b>Sat/ Sun</b>	Arrive at Greenpop Village (we will pick you up from the George airport or Knysna bus station)	Greenpop Village orientation
<b>Sun/ Mon</b>	Project orientation stations & tour of fire affected areas	Stories & music around the campfire
<b>Mon/ Tues</b>	Various Eco Education Activations at local schools/ centres / NGOs	Film screening under the stars
<b>Tues/ Wed</b>	Options: Tree planting / Natural Building / Mural painting etc.	Options: upcycling / crafting / chilling
<b>Wed/ Thurs</b>	Workshop day at camp (options of various sustainability topics)	Guided nature hike & Inspirational speaker eve (all welcome to talk)
<b>Thurs /Fri</b>	Options: Tree planting / Natural Building / Mural painting etc.	Quiz night
<b>Fri/ Sat</b>	Free day - go explore the beautiful area! (each group will have a facilitator)	Celebration & talent show
<b>Sat /Sun</b>	Some depart (or stay for an additional week)	Some depart (or stay for an additional week)





## A TYPICAL DAY...

Everyday is different, but they are all about getting inspired!

<b>06:45</b>	Breakfast
<b>07:45</b>	All meet ready for the day
<b>08:00 - 13:00</b>	Activities in groups (you will select your choices on your 1st day ) Examples of choices below (subject to change)
	- Reforestation/land regeneration
	- Food Forest planting at local NGO
	- Eco building: eco brick bench at local school/community centre
	- Mural painting at local school
<b>13:00</b>	Lunch back at camp (or in the field)
<b>14:00</b>	Free time (read, walk, chill, swim, journal, help out at camp etc.)
<b>15:30</b>	Optional activities: Sustainability workshops / Craft with upcycled materials / Make recycled briquettes etc.
<b>17:00</b>	Optional: Forest yoga / Tai Chi / Sunset nature walk
<b>18:00</b>	Group Gatherings (with mentors)
<b>19:30</b>	Delicious dinner
<b>20:30</b>	Outdoor film screening / pop quiz / speaker evening / talent show / campfire music...



***Mindfulness***



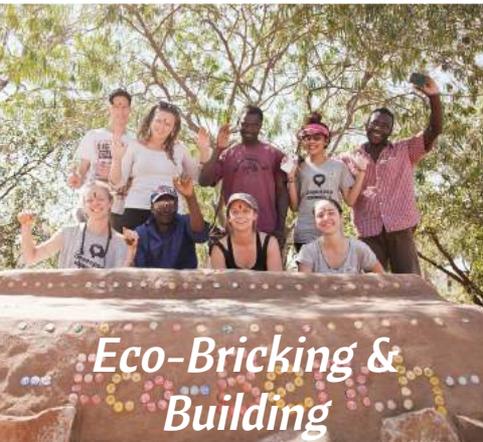
***Tree Planting***



***Mural Painting***



***Permaculture***



***Eco-Bricking & Building***



***Mentor Sessions***



***Nature adventures***



***Film Evenings***



***Food Forests***



***Adrenaline-Packed Activities!***



## WORKSHOPS AND ACTIVATIONS

Here's some information on the types of activations and workshops we offer.

<p><b>Tree Planting</b> - Get your hands dirty planting trees, turning soil, and digging. Many spaces in the area need regeneration and we hope to make a good start!</p>	<p><b>Natural Building</b> - Get practical skills on building using natural and upcycled materials. Learn the basic principles for building with low environmental footprints.</p>
<p><b>Eco-Education</b> - At local schools, we plant indigenous and fruit trees, teach young students about the value of caring for our beautiful planet and do big school clean ups.</p>	<p><b>Nature immersion</b> - Spending time in nature is proven to have healing properties. Get your walking shoes on and join a guided hike/walk in the beautiful Knysna forests.</p>
<p><b>Mural Painting</b> - Join these interactive, environmental mural painting projects at local schools or community centres. Bring some colour and creativity.</p>	<p><b>Permaculture</b> - Engage with ideas around the world-renowned approach to ecological food system design that works with, rather than against, natural systems.</p>
<p><b>Eco Enterprise</b> - Engage in ideas around environmentally appropriate enterprise opportunities and ideas that have a positive impact for people, profit and the planet.</p>	<p><b>We also do:</b> Yoga/stretching, mindfulness, morning dance offs, upcycling, sustainability workshops and all sorts of fun!</p>

# EXPLORE THE GARDEN ROUTE

The Garden Route in the Eden District has lots of natural beauty, fun and adventure to offer! You will have at least 1 full day off so you could try some of these activities:

- Bungee Jumping at the Bloukrans bridge
- Bridge Walk across the Bloukrans Bridge
- Ziplining
- Knysna lagoon cruises
- Shopping at local farmers' markets
- Bicycle tour of Knysna
- Marine eco-tour
- Forest walks
- Fynbos walks
- And lots more

## How it works:

Greenpop will assist on the ground booking your preferred activity. Important to remember is that for some activities minors need to have indemnity forms signed by their parent or guardian in order to take part. We will send these forms to you a few weeks before the event.





# GETTING THERE AND AROUND

## Getting to the Festival of Action

You can get to the event's base camp (just outside of Knysna) by bus, car or plane. If you take a bus, the Greenpop team will pick you up from the bus station in Knysna. If you fly, we will collect you from the airport in George (this is the nearest airport). From here, our team will take you to our Greenpop village and we will take you back to your departure point on the last day of the programme.

## Getting around the area

We will set up the Greenpop Village at a lodge just outside of Knysna. Some workshops happen within the camp but most days we head off site for various activations. We travel in several overland trucks and busses that are driven by licensed and professional drivers.

# ACCOMMODATION

## Accommodation

The Greenpop Village will be set up at a lodge just outside Knysna, one of the Eden District's beautiful towns that was affected by the fires of 2017. There you will be sleeping in a beautiful tented camp area, with two people per tent and have access to our dining area, ablution blocks, and other lodge amenities. You need to bring a pillow, a good sleeping bag and warm blankets (the nights will get cold!). It's rustic but really comfortable and a lot more homely than what you would expect from a campsite - we pride ourselves on creating beautiful spaces.

## Meals

We strive to live as sustainably as possible by buying from local farmers, eating seasonal food, and using alternative cooking methods like wonderbags and solar cookers. Because the meat industry has a devastating effect on the environment, we believe in reducing meat consumption. We serve three well-balanced vegetarian meals per day with snacks in between, so you'll get all the vitamins and protein you need!

## Sustainability

Living sustainably also means recycling, making our own compost and beautifying our village with upcycled art. Any waste we have, we take to local entrepreneurs: for example plastic turns into eco-bricks and tetra pak into wallets. Just being in the Greenpop Village is a valuable learning experience. Everybody works as a team to maintain and keep it looking awesome.





## ASSURANCE & SAFETY

### Experience You Can Rely On

- In Southern Africa, Greenpop has hosted 22 festivals with up to 600 people at a time and held planting days in over 450 schools. We've hosted people of all ages, backgrounds, fitness levels and interests.
- Our team is always available by phone during the programme.
- We will update parents through a parent Whatsapp group and be available for questions anytime.
- For every 5 to 10 students joining, we invite a teacher (or chaperone) along free of charge if the group chooses this.
- Greenpop has an experienced team of over 16 facilitators at the Festival of Action.
- We have mentors that the students can confide in about any issues.

### On the Ground

- Designated medic on site for first aid and emergency situations.
- There is a safe storage locker for all valuables.
- The Eden District is a bustling tourist area. Knysna and other towns in the region are equipped with doctors, pharmacies, hospitals, police and shops with everything you might need.
- Everyone is required to have full emergency medical insurance for the duration of their stay. For people from outside of South Africa, travel insurance is required.
- Students will not be left unsupervised. If they go off site or choose an activity in the area on their day off they will be accompanied by a facilitator.

# DATES & PROGRAMME FEES

## Dates

- Week 1: Sat 23 - Sat 30 June 2018 (Youth - Ages 13 to 19)
- Week 2: Sun 1 - Sun 8 July 2018 (Youth - Ages 13 to 19)
- Week 3: Sun 8 - Sun 15 July 2018 (All ages)

## Programme Fees

1 Week

2 Weeks

3 Weeks

	1 Week	2 Weeks	3 Weeks
(South) African Residents	ZAR 4850	ZAR 8500	ZAR 11900
Visitors to South Africa	USD 585	USD 1040	USD 1445

\* Please Note: Prices exclude VAT (Value Added Tax), which is 14% in South Africa

## Included in Programme Fees

- Three meals a day and snacks in between
- Coffee and tea
- Tented accommodation at our lodge
- Transfer on arrival and departure day to/from George Airport or the Knysna bus station
- Workshops & Activations hosted by field experts

## Excluded from Programme Fees

- Additional drinks and snacks
- Transport from your home town to the event and back
- Travel / medical insurance
- Costs for visa (if from outside South Africa)
- Fees for additional excursions on off day





## TREES FOR FEES

Raise funds for trees and get your programme fee discounted or free!

Become a fundraising activist for Greenpop and ask your friends and family to help you raise funds for trees through your own online activist project page on GivenGain.

Not only will we use the funds you raise to plant trees at the project and across Southern Africa, but for every tree raised you will also get a discount on your programme fee.\*

### Goals:

- Goal for one week attendees: funds for 80 trees
- Goal for two week attendees: funds for 150 trees
- Goal for three week attendees: funds for 200 trees

If you meet your goal, you can attend for free! If you do not meet your goal you will receive a discount on the programme fee relevant to the amount of trees raised. E.g. if you raise 25% of your goal you will get a 25% discount on your programme fees.

### Costs & Deadlines:

- One tree costs USD 12 / ZAR 120
- Deadline for raising funds for trees is 31 March 2018.

*\*Unfortunately it's not possible to raise funds for trees to cover the costs of transport from your hometown to the event and back.*

# PRESIDENT'S AWARD

Gold Level Residential Project Fulfillments:

- 1. Setting should be Residential** - Applicants stay at the Greenpop Village, which is situated just outside of Knysna. Some of the workshops are held at the Green Village and others take place at local organisations or communities in and around the area.
- 2. Shared Purposeful Activity** - The purpose of the Festival of Action fulfills *B) service to other people and communities* and *D) Environment and Conservation Projects*.
- 3. Undertake the activity with unfamiliar companions** - People from across South Africa and the world join the Festival to get active and give back to the environment.
- 4. Needs to take place in an unfamiliar setting** - The event takes place in the Eden District, South Africa..
- 5. Needs to take place over 4 nights and 5 consecutive days** - Participants can join for 1, 2 or 3 weeks.
- 6. Activity needs to be verified by an activity coach or supervising adult** - We have a large team of staff members, field experts and facilitators to provide written comment.



# APPLICATION PROCESS

Begin your adventure with these simple steps:

1. **Apply** - Fill in this [online form](#) to apply (indicate which week(s) you're applying for in the form).
2. **Confirm** - We will review your application and might call you for a short phone interview. Once you have been accepted, pay your deposit (or raise your first 8 trees if you are doing Trees for Fees) to secure your place.
3. **Fundraise** - If you chose Trees for Fees, we'll send you a guide with tips for effective fundraising and you can harness your creativity to reach your goal.
4. **Engage** - We will send you a detailed information guide after your placement has been confirmed. Read and re-read to get prepared for your adventure.
5. **Get Active** - Pack your bags, you're about to change your world!





## TESTIMONIALS (students & teachers)

(please note: these are from our Zambia Festival of Action (2012 to 2017). 2018 is the first time the Festival of Action will be hosted in the Eden District, South Africa. The project structure, outcomes and intentions will be the same as in Zambia, just a different place and new adventure!

“The program was an unbelievable experience and possibly the best week of my life in terms of the bonds I made, people I met and things I learned.” - **Maverick, Grade 12, Wynberg Boy’s High School**

“This is an incredible opportunity for people like myself, who are passionate about the environment, to work together. And it was totally awesome! It was an experience that I won’t soon forget, and I learned so much from all of you!” - **Roxy, Grade 11, The American International School of Lusaka**

“This was the most wonderful experience for me and the group of girls from Springfield. We will definitely make changes! It was the most positive and caring space, and all your planning and efforts have been fantastic. - **Katharine, Teacher, Springfield Girls’ High**

“Greenpop Zambia Festival of Action was the best experience of my life! I learnt how to be sustainable and that every small change makes a difference.” - **Jesse, Grade 11, Herzlia High School, Cape Town**

“Not only was this project bigger than anything our school has ever done before, our girls have come home to make real changes in their communities.” - **Claudio, Teacher, St Stithians Girls’ High School, Johannesburg**



## TESTIMONIALS (parents)

“Greenpop’s management and facilitation of youth exceeded my expectations - I have rarely seen such commitment and organisation from facilitators.”

- **Alison, parent of student from St John's College**

“An awesome, super well organised trip which I highly recommend and am very pleased that my daughter had the opportunity to attend.”

- **Lisa, parent of student from Springfield Convent**

“I was so impressed with the good communication from Greenpop during the trip. Friendly and patient with some of the anxious parents on the parent Whatsapp group! The kids had a special time.”

- **Helen, parent of student from Westerford High School**

“I loved the sense of independence it gave my daughter, how much she learnt and what she came away with. She absolutely loved it and came back having learnt so much, she really is trying to live out what she learnt.”

- **Sarah, parent of student from Reddam House**

“My daughter loved meeting the locals and she loved the team. She had never been out of Cape Town before and to do this by herself, especially the airport transfers, was amazing. Thank you for taking care of my child.”

- **Beverly, parent of student from Bergvliet High School**

## ABOUT GREENPOP

At Greenpop, we believe in (re)connecting people with our planet and getting active (not anxious) about our future.

Greenpop was founded in 2010 and has since planted over 80,000 trees at schools and other urban sites as well as forests and farms across South Africa, Zambia, and Tanzania.

In 2012, Greenpop started an environmental action project in Livingstone, Zambia. We launched this with a three-week Festival of Action and have since hosted a similar event every year.

In 2017, after the devastating fires struck the Eden District in South Africa, Greenpop was approached by various NGOs and community organisations in the area, calling on us to begin working in the area. The 2018 Eden Festival of Action will be the launch of Greenpop's regeneration and eco-action work in the Eden District, particularly around Knysna.

Since 2014, a dedicated youth programme has formed part of the Festival of Action. We have hosted high school students from Africa, Asia, Europe, Australia and North America. In 2017 we had 112 students join us for the School Programme between the ages of 13 and 19 years old.

**Join us for our seventh annual Festival of Action in 2018 - the first of its kind in the Eden District, South Africa.**



# GET IN TOUCH!

If you have any questions, please do not hesitate to get in touch with Carla at Greenpop:

Phone Number: +27 (0)21 461 9265

Email: [eden@greenpop.org](mailto:eden@greenpop.org)

And **[APPLY HERE](#)** for the experience of a lifetime.

Learn more about this project by watching our **[Youth Programme video](#)** (note this is in Zambia, but the ACTIVATE programme and intention is the same in our new location for 2018).

Website: [www.greenpop.org](http://www.greenpop.org)

Facebook: Greenpop

Twitter & Instagram: @GreenpopSA



**Greenpop**

JOIN THE TREEEVOLUTION



International  
Labour  
Organization

