GET INVOLVED!
FUNDRAISE FOR US

THE GREENPOP FOUNDATION
The Greenpop Foundation NPC is an award-winning registered non-profit organisation (NPO#: 151-411 NPO; PBO#: 930050622) headquartered in Cape Town, South Africa.

We work to restore ecosystems and empower environmental stewards through reforestation, urban greening, sustainable development, and environmental art projects across Sub-Saharan Africa.

Greenpop was founded in 2010 and has since planted over 115,000 trees and inspired over 132,000 active citizens across South Africa, Zambia, Malawi, and Tanzania.
Starting a fundraising campaign is easy!

Start a fundraiser of your choice for a special occasion, event or project. You can raise funds to celebrate your 21st birthday, promise to dye your hair green if you reach your target or ask your friends and family to contribute in lieu of a wedding gift.

By fundraising for Greenpop you’re helping plant trees, green urban spaces, and educate for action across Southern Africa.
HOW IT WORKS

1. Visit our profile on GivenGain. Click here.
2. Click 'Start Fundraising'.
3. Log in to GivenGain or sign-up for an activist account if you don't already have one.
4. Set-up your activist project. And be sure to tell everyone why you are raising funds!
5. Set your fundraising target.
6. Set your deadline.
7. Add pictures and other details to make your project POP!
8. Share and promote your activist project URL with everyone you know - so they can support your project.
Send personal emails to your friends/family with your Activist Project link included and tell them what it means to you and why you believe in our work. It’s all about the WHY!

Tell everybody personally. It definitely helps if they see your enthusiasm.

Use your social media (Facebook, Twitter, Instagram, Facebook) to promote what you are doing.

Keep everybody up to date! Don’t be scared to keep them posted about your progress, because it’s a friendly way of reminding them how passionate and active you are.
Whether you need some support, or would just like to connect - get in touch, we'd love to hear from you!

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