Wild Spirit
Garden Route
2022

EDEN -
Festival of Action

All Ages Week
25 Sept - 2 Oct 2022

#EDENFOA2022
WHO ARE WE?

Greenpop is an award-winning social enterprise on a mission to (re)connect people with our planet - and have fun doing it!

We work to restore ecosystems and empower environmental stewards through reforestation, urban greening, food gardening, sustainable development, and environmental art projects across Sub-Saharan Africa.

Greenpop was founded in 2010 and has since planted over 130,000 trees and inspired over 132,000 active citizens across South Africa, Zambia, Malawi, and Tanzania.
WHAT IS THE FESTIVAL OF ACTION?

We at Greenpop are on a mission to make environmentalism POPular! At the Eden Festival of Action 2021 we planted over 1000 indigenous trees, painted 2 environmental murals, partook in beach clean ups with 140 enthusiastic activists.

Combining practical ecosystem restoration work like tree-planting, with a full line-up of workshops, talks and activities from sustainability experts, the Eden Festival of Action is an environmental action gathering curated to equip you with the knowledge to change your world, and have fun too!

Be a part of a growing, global, green movement.

- **All-ages Week**: 25 Sept - 2 Oct 2022 (everyone welcome)
- **Youth Week**: 2 - 9 Oct 2022 (designed for high school students; teachers and chaperones welcome)
In 2022 we will be returning to Wild Spirit Lodge – located near Nature's Valley in the heart of the Garden Route. The area is surrounded by the indigenous forests, pristine beaches and the mountains of the Tsitsikamma National Park.

The location is a perfect place to take a break in nature and give back to the surrounding landscape which is still suffering after the devastating 2017 fires.

Greenpop sets up the Green Village and we use the space to practice a low impact lifestyle. It's rustic but very comfortable - we pride ourselves on creating inspiring spaces. You can choose to bring your own tent, stay in a shared or private Greenpop tent or rent a room at Wild Spirit Lodge - we have something to suit everyone.
In line with the UN Decade on Ecosystem Restoration beginning in 2021, which is advocating for the halt of global ecosystem degradation, this event aims to promote a new culture of restoration (of landscapes and self), highlighting its importance when trying to undertake the planet's biggest issues such as climate change and food security.

Get active at Greenpop's Eden Festival of Action 2022 supporting our work in the Garden Route through:

- Reforestation tree planting
- Urban tree planting at local schools
- Eco-education workshops
- Mural painting
- Alien vegetation clearing
CELEBRATE & HAVE FUN

LIVE MUSIC
LET LOOSE & DANCE
FILM- SCREENING
CAMPFIRE JAMMING
GUIDED HIKES
BEACH CLEAN-UPS
### Programme Outline

<table>
<thead>
<tr>
<th>Day</th>
<th>During the day</th>
<th>In the evening</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>Arrive at the Greenpop Village</td>
<td>Orientation &amp; Settle-in</td>
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<tr>
<td>Monday</td>
<td>Introduction to local context</td>
<td>Music around the campfire</td>
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<tr>
<td>Tuesday</td>
<td>Programme Activities</td>
<td>Environmental film screening</td>
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<tr>
<td>Wednesday</td>
<td>Programme Activities</td>
<td>Free evening / Campfire jamming</td>
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<tr>
<td>Thursday</td>
<td>In-camp workshops</td>
<td>Guided hike &amp; Speaker evening</td>
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<td>Friday</td>
<td>Programme Activities</td>
<td>Quiz night</td>
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<tr>
<td>Saturday</td>
<td>Free day</td>
<td>Live Music Celebration Evening</td>
</tr>
<tr>
<td>Sunday</td>
<td>Departures &amp; goodbyes</td>
<td></td>
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</tbody>
</table>

Get ready for an action-packed week!
# An Example Day at the Festival of Action

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>06:45 AM</td>
<td>Breakfast</td>
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<tr>
<td>07:45 AM</td>
<td>All meet ready for the day</td>
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<tr>
<td>08:00 AM</td>
<td>Programme Activities: (In groups)</td>
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<tr>
<td></td>
<td>- Reforestation planting</td>
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<td></td>
<td>- Urban planting at a local school</td>
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<td></td>
<td>- Mural painting at a local school or community centre</td>
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<tr>
<td>13:00 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>14:00 PM</td>
<td>Free Time &amp; optional activities (Workshops, talks etc.)</td>
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<tr>
<td>17:00 PM</td>
<td>Optional: Forest Walks/Sunset Yoga etc.</td>
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<tr>
<td>19:30 PM</td>
<td>Dinner</td>
</tr>
<tr>
<td>20:30 PM</td>
<td>Evening activity: Film Screening/Quiz night/Live Music etc.</td>
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MEALS & SNACKS

We strive to live as sustainably as possible by buying from local farmers, eating seasonal food, and using alternative cooking methods.

Because the meat industry has a devastating effect on the environment, we believe in reducing our meat consumption. **We serve three well-balanced plant-based meals per day with snacks in between**, so you’ll get all the vitamins and protein you need! All food is included in the programme fee, and there is a farm stall nearby if you would like to purchase extra snacks.

In addition to enjoying delicious plant-based meals, you will also be able to participate in plant-based cooking demos and talks.
TRANSPORT

Getting to the Festival of Action

You can get to the event’s base camp (just outside of Plettenberg Bay) by bus, car or plane. If you take a bus, the Greenpop team will arrange transfers from the bus station in Plettenberg Bay. If you fly, we will arrange transfers from the airport in George (this is the nearest airport).

Getting around the area

During the programme we travel in several overland trucks and busses that are driven by licensed and professional drivers to get to our activities.
PROGRAMME FEES

The programme fee includes project activities, talks & workshops, meals & snacks, transport during the programme & a place in a shared Greenpop Tent (you can also upgrade your accommodation - see next page).

(South) African Residents
From R4500 1 week / R7700 2 weeks

Visitors to South Africa
From US$320 1 week / US$560 2 weeks

*Programme prices are exclusive of VAT.
*All ages are welcome in the 1st week. The 2nd week is designed for high school students. So students, teachers, parents could join for 2 weeks for a more in-depth experience.

CLICK HERE TO APPLY
HURRY: SPACES LIMITED!
Want to upgrade your stay? We have a great selection of accommodation available:

- Greenpop Tent (Private)
- Safari Tent (Shared)
- Safari Tent (Private)
- Dorm Room (Shared)
- Private Room

On application, select payment option "I want to know more about upgrading my accommodation" for availability and pricing.

*Accommodation prices are inclusive of VAT and are for 1 week.*
Become a fundraising activist for Greenpop and get a discount on your programme fee or a FREE space at the Eden Festival of Action!

Goals:
1 Week: funds for 80 trees
2 Weeks: funds for 150 trees
1 Tree = R120/$8
Deadline for fundraising: 1 September 2022

If you meet your goal you will receive a free festival ticket and a space in a Greenpop shared tent.

If you do not meet your goal you will receive a discount on your programme fee relevant to the amount of trees raised. *E.g. if you raise 25% of your goal you will get a 25% discount on your programme fee.*
APPLICATION PROCESS

1. **Apply** - Fill in this [online form to apply](#), indicate which week(s) you’re applying for in the form.
2. **Confirm** - We will review your application and send you an acceptance mail. Once you have been accepted, pay your deposit (or raise your first 10 trees if you are doing Trees for Fees) to secure your place.
3. **Fundraise** - If you choose Trees for Fees, we’ll send you a guide with tips for effective fundraising and you can harness your creativity to reach your goal.
4. **Engage** - We will send you a detailed information guide after your placement has been confirmed.
5. **Get Active** - Pack your bags, you’re about to change your world!
The safety of our community and those around us are at the forefront of our mission. We will be monitoring updates from the World health Organisation (WHO) with their recommendations forming the precedent for our health and safety protocols.

Read our full updated COVID-19 page including safety, refunds and cancellation policy here. We will regularly update this page as regulations and recommendations change.
CONTACT US

Ask us anything or APPLY NOW to be part of this once in a lifetime experience.

Spaces are limited so apply soon!

Email: eden@greenpop.org
www.festivalofaction.com

Photos by:
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