GET Involved!
Fundraise for us

The Greenpop Foundation
ABOUT GREENPOP

The Greenpop Foundation NPC is an award-winning registered non-profit organisation (NPO#: 151-411 NPO; PBO#: 930050622) headquartered in Cape Town, South Africa.

We work to restore ecosystems and empower environmental stewards through reforestation, urban greening, sustainable development, and environmental art projects across Sub-Saharan Africa.

Greenpop was founded in 2010 and has since planted over 220,000 trees and inspired over 150,000 active citizens across South Africa, Zambia, Malawi, and Tanzania.
BECOME AN ACTIVIST

Starting a fundraising campaign is easy!

Start a fundraiser of your choice for a special occasion, event or project. You can raise funds to celebrate your 21st birthday, hike a mountain, promise to dye your hair green if you reach your target or ask your friends and family to contribute in lieu of a wedding gift - the possibilities are endless.

By fundraising with Greenpop, you’re helping plant trees, and green urban spaces, and supporting eco-education for action across Southern Africa.
HOW IT WORKS

1. Visit our profile on GivenGain - [Click here.]
2. Click 'Start Fundraising'
3. Log in to GivenGain or sign-up for an activist account if you don't already have one
4. Set up your activist project - and be sure to tell everyone why you are raising funds
5. Set your fundraising target
6. Set your deadline
7. Add pictures and other details to make your project POP
8. Share and promote your activist project URL with everyone you know - so they can support your project
TIPS & TRICKS

- Send personal emails to your friends/family with your Activist Project link included and tell them what it means to you and why you believe in our work—it’s all about the WHY.

- Tell everybody personally - it helps if they see your enthusiasm.

- Use your social media (Facebook, Twitter, Instagram) to promote what you are doing.

- Keep everybody up to date - don’t be scared to keep them posted about your progress, because it’s a friendly way of reminding them how passionate and active you are.
GET IN TOUCH

Whether you need some support or would like to connect - get in touch, I'd love to hear from you!

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